



# **South Eastern European Dialogue on Internet Governance**

**SEEDIG 2018**



## **Information for sponsors and donors**

March 2018

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## Contact

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### SEEDIG Executive Committee

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## What is SEEDIG?

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*The South Eastern European Dialogue on Internet Governance (SEEDIG) is a regional IGF initiative dedicated to facilitating discussions and collaboration on Internet governance issues among stakeholders in South Eastern Europe and the neighbouring area (SEE).*

## SEEDIG's Mission

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SEEDIG's mission is to facilitate effective and efficient multistakeholder dialogue on, and cooperation in the development and implementation of principles, rules, policies, and programmes that guide the use of the Internet and related digital technologies in SEE.

(inspired by Internet governance definition, as included in the Tunis Agenda for the Information Society.)

## SEEDIG's Practices

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- We provide a platform for regional dialogue on Internet governance issues in SEE, through annual meetings and intersessional activities that encompass multistakeholder discussions, exchanges, and collaboration.
- We raise awareness and promote a better understanding of Internet governance issues among SEE stakeholders.
- We strengthen the capacity of regional stakeholders to meaningfully contribute to Internet governance processes (including in the development of digital policies).
- We inspire and encourage communities throughout the region to launch national initiatives, and to get involved in regional, European, and international Internet governance processes.
- We build partnerships in SEE, and at the European and international levels, with entities that help us fulfil our mission.
- We preserve our credibility by remaining independent, objective, and neutral, and by respecting the different views of the different stakeholders.
- We make all our resources and information available to our community for free.

## Supporting organisations

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Since its creation, SEEDIG has been supported by several regional and international organisations. They advise SEEDIG in planning and executing its activities (annual meetings, capacity development programmes, intersessional activities), and participate in the SEEDIG overall process. They also contribute to SEEDIG's outreach efforts. In addition, many of these supporting organisations have been key financial contributors to SEEDIG, while others have provided in-kind support for various SEEDIG activities.

Supporting organisations:

- Council of Europe
- DiploFoundation

- European Commission
- European Dialogue on Internet Governance (EuroDIG)
- European Telecommunications Network Operators' Association (ETNO)
- Internet Corporation for Assigned Names and Numbers (ICANN)
- Internet Governance Forum (IGF) Secretariat
- Internet Governance Forum Support Association (IGFSA)
- Internet Society
- RIPE Network Coordination Centre (RIPE NCC)

#### **Regional partners SEE**

- Agency for Electronic Communications, The former Yugoslav Republic of Macedonia
- Association for Technology and Internet Romania
- Internet Society Armenia
- Internet Society Serbia
- Macedonian Academic and Research Network
- Serbian National Internet Domain Registry

#### **SEEDIG 2018: Main activities**

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SEEDIG functions are a year-long process, which includes an annual meeting and related capacity development programmes, as well as intersessional activities.

The following activities are planned to be carried out in 2018:

- [Fourth annual meeting](#) | 23–24 May, Ljubljana
- [SEEDIG Youth School](#)
- [SEEDIG Fellowship Programme](#)
- [SEEs summaries](#) of regional Internet governance developments and events
- [SEEHubs](#) facilitating dialogue on Internet governance developments
- Regional survey on a topic to be determined by the community
- Participation in regional, European, and international Internet governance processes, as well as in national IGF initiatives across the region

Following consultations with the community and with SEEDIG supporting organisations, further activities are expected to be launched, in the areas of capacity development and research on regional practices and developments related to Internet governance issues.

Our activities are currently conducted on a voluntary basis, by the SEEDIG Executive Committee, interns, editors, webadmins, and other community members who contribute their time and experience to the SEEDIG processes. One of SEEDIG's strategic objective is to ensure the initiative's effective and efficient organisational foundation, which, in the medium term, would also mean providing finances for performing some of the work currently done by volunteers.

## SEEDIG 2018 annual meeting

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### Dates

- **23–24 May:** main event
- **22 May:** Youth School and Fellowship Programme

### Location

- Ljubljana, Slovenia

### Honorary patronage

- Dr Milan Brglez, President of the National Assembly of the Republic of Slovenia

### Local institutional partners

- Ministry of Foreign Affairs of the Republic of Slovenia
- Bled Strategic Forum
- Digital Society Forum

### Host

- Digitas Institute

### Planning process

The programme for SEEDIG annual meetings is built in a bottom-up, open, and transparent manner, by the SEEDIG community, under the overall coordination of the Executive Committee.

This is done in line with the [Programme Guidelines](#) and [Session Principles](#).

SEEDIG 2018 Milestones	
October – December 2017	<b>Joint SEEDIG – EuroDIG call for issues</b>
1–15 January 2018	<b>Inventory of proposals</b>
17–18 January 2018	<b>Online planning meeting</b>
Week of 22 January 2018	<b>Draft programme outline published</b>
By 9 February 2018	<b>Public comment on the draft programme</b>
Week of 12 February 2018	<b>Final programme outline published</b>
By 20 February 2018	<b>Forming initial organising teams for sessions</b>
February – May 2018	<b>Building the sessions</b>

## SEEDIG 2018 – Annual budget estimation<sup>1</sup>

BUDGET ITEM	ESTIMATED COSTS (EURO)
<b>A. Annual meeting (23–24 May)</b>	<b>35300</b>
<b>A.1. Logistics (costs for 120 participants)</b>	<b>19800</b>
1.1. Conference rooms	3000
1.2. Technical equipment	1500
1.3. Webstreaming, recording, photo	2300
1.4. Online participation platform	in-kind (IGF Secretariat)
1.5. Catering (coffee breaks and lunch)	8500
1.6. Event material (tote bags, materials for the bags, banners, event brochure, badges)	4500
<b>A.2. Social event(s)</b>	<b>10000</b>
<b>A.3. Travel support for SEEDIG executive committee</b>	<b>3000</b>
<b>A.4. Travel support for SEEDIG interns</b>	<b>1500</b>
<b>A.5. Contingency costs</b>	<b>1000</b>
<b>B. Capacity development programmes</b>	<b>20600</b>
<b>B.1. SEEDIG Youth School (22 May)</b>	<b>10300</b>
1.1. Logistics (conference room, technical equipment, catering)	1000
1.2. Travel support for annual meeting (15 participants)	9300
<b>B.2. SEEDIG Fellowship Programme (22 May)</b>	<b>10300</b>
2.1. Logistics (conference room, technical equipment, catering)	1000
2.2. Travel support for annual meeting (15 participants)	9300
<b>B.3. Intersessional capacity development activities</b>	<b>n/a</b>
<b>C. Intersessional activities</b>	<b>13000</b>
<b>C.1. SEEssummary</b>	<b>5000</b>
1.1. Editorial Team work	volunteer
1.2. Editorial Team travel support for annual meeting (8 members)	5000
<b>C.2. SEEhub</b>	<b>0</b>
2.1. Preparing input	volunteer
2.2. Hosting online meeting	in-kind (DiploFoundation)

<sup>1</sup> Based on initial estimations and current market/January 2018

2.3. Hosting in situ meetings	in-kind (local partners)
<b>C.3. Online regional survey</b>	<b>0</b>
3.1. Preparatory work	volunteer
3.2. Carrying the survey	volunteer
3.2. Compilation of results	volunteer
<b>C.4. Research on regional Internet governance practices and developments</b>	<b>n/a</b>
<b>C.5. Contributions to regional/international policy development processes (consultations)</b>	<b>n/a</b>
<b>C.6. Participation in regional, European, international IG events</b>	<b>8000</b>
<b>D. Communication (web and print) – before &amp; after annual meeting</b>	<b>5100</b>
<b>D.1. Website</b>	<b>100</b>
1.1. Domain name, SSL, and hosting	100
1.2. Administration	volunteer
<b>D.2. Mailing list</b>	<b>0</b>
2.1. Hosting	in-kind (RNIDS)
2.2. Administration	volunteer
<b>D.3. Social media</b>	<b>1000</b>
3.1. Management of social media accounts	volunteer
3.2. Social media campaigns	1000
<b>D.4. Promotional materials (Messages, promotional flyers, etc.)</b>	<b>4000</b>
4.1. Preparation and design	volunteer
4.2. Printing	4000
<b>OVERALL TOTAL</b>	<b>74000</b>

## Sponsorship packages for SEEDIG 2018

Sponsorship Packages (Euro)	Gold 10 000+	Silver 5000 – 10000	Bronze 1000 – 5000	Basic Up to 1000	Media sponsor	Technical equipment sponsor
Logo on website	x	x	x	x	x	x
Logo in SEEDIG 2018 meeting brochure	x	x	x	x	x	x
Logo in SEEDIG 2018 annual report	x	x	x	x	x	x
Logo on meeting banners (at registration desk and in the main conference room)	x	x	x		x	x
Logo on meeting main room backdrop	x	x	x		x	x
Entity promotion materials (of non-commercial nature) included in tote bags to be distributed at the meeting	x	x				
One full page message in the SEEDIG 2018 meeting brochure	x					
Half page message in the SEEDIG 2018 meeting brochure		x				
Logo on meeting badge	x					
<i>Thank you</i> letter	x	x	x	x	x	x



**Media sponsorship packages** are offered to media organisations (print, online, broadcast) that cover SEEDIG in at least three publications (news, information about SEEDIG, interviews, articles) before, during, or after the event.

**Technical equipment sponsorship packages** are offered to companies that provide computers and other technical equipment required for annual meeting.

**Sponsors can make general contributions, or choose to direct their sponsorship to specific activity/budget line (such as social events, the Youth School, the Fellowship Programme, etc.).**

#### **Social events sponsorship**

- Gala event (evening of 23 or 24 May)
- Lunch and coffee breaks (pre-event – 22 May; event – 23–24 May)
- Post-event gathering (25 May)

**In-kind support** is also welcome. Details can be discussed with the SEEDIG Executive Committee.

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**All sponsors are kindly invited and welcome to contribute to the planning process for the SEEDIG meeting, and to shaping the programme of the event.** They will not be entitled, however, to by-default speaking slots, keynote addresses, etc.

## **A glimpse at SEEDIG 2017**

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### **Programme**

The SEEDIG 2017 meeting took place on 24–25 May, in Ohrid, The former Yugoslav Republic of Macedonia, under the overarching theme of **‘Digital development: Turning challenges into opportunities’**.

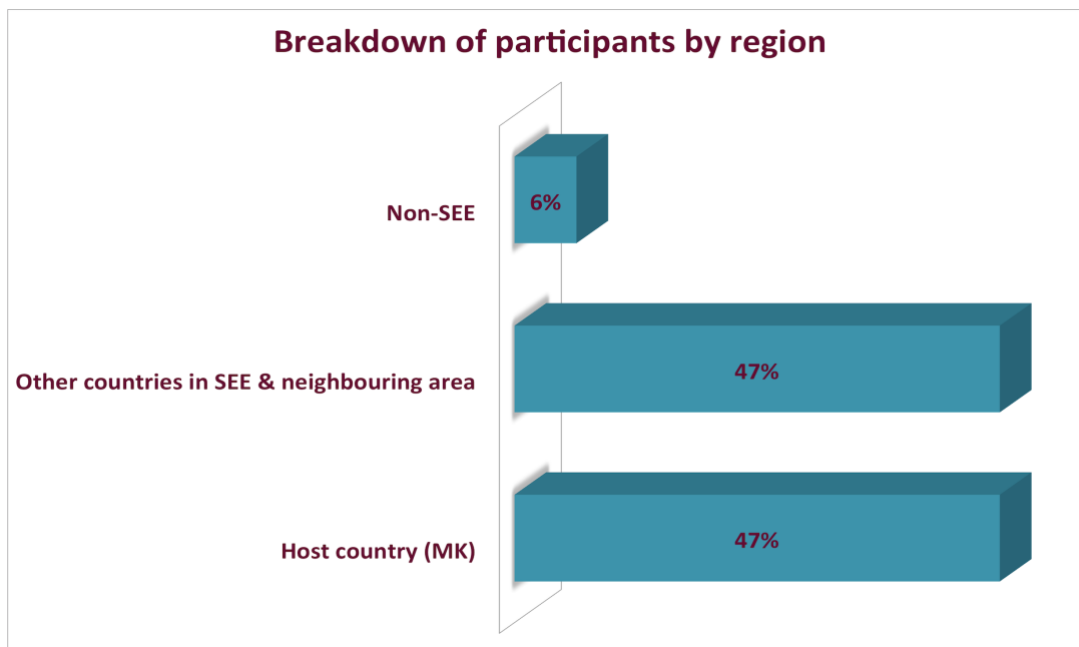
The pre-event day (24 May) had a strong capacity development focus, as it included sessions dedicated to the *SEEDIG Youth School* and the *SEEDIG Meeting Fellowship Programme*, a meeting with IGF initiatives from the region, and the traditional Introduction to Internet governance session, to set the scene for the discussions that were to follow.

The main event focused on the following topics: broadband challenges and trends; fake news, misinformation, and the role of media literacy; the Internet of Things; open data policies and initiatives in SEE; status and perspectives of Internationalised Domain Names in the region; and national and regional priorities and cooperation in the field of cybersecurity.

The discussions were summarised in [Key messages](#). More details about the annual meeting can be found in the [SEEDIG 2017 Report](#).

## Participation

SEEDIG 2017 was attended by 169 in situ participants, coming a total of 24 countries: 15 countries that could be considered as part of South Eastern Europe and the neighbouring area (Albania, Armenia, Bosnia and Herzegovina, Bulgaria, Croatia, Georgia, Kosovo<sup>2</sup>, Montenegro, Republic of Moldova, Romania, Serbia, Slovenia, The former Yugoslav Republic of Macedonia, Turkey, and Ukraine), and 9 countries from beyond the region.

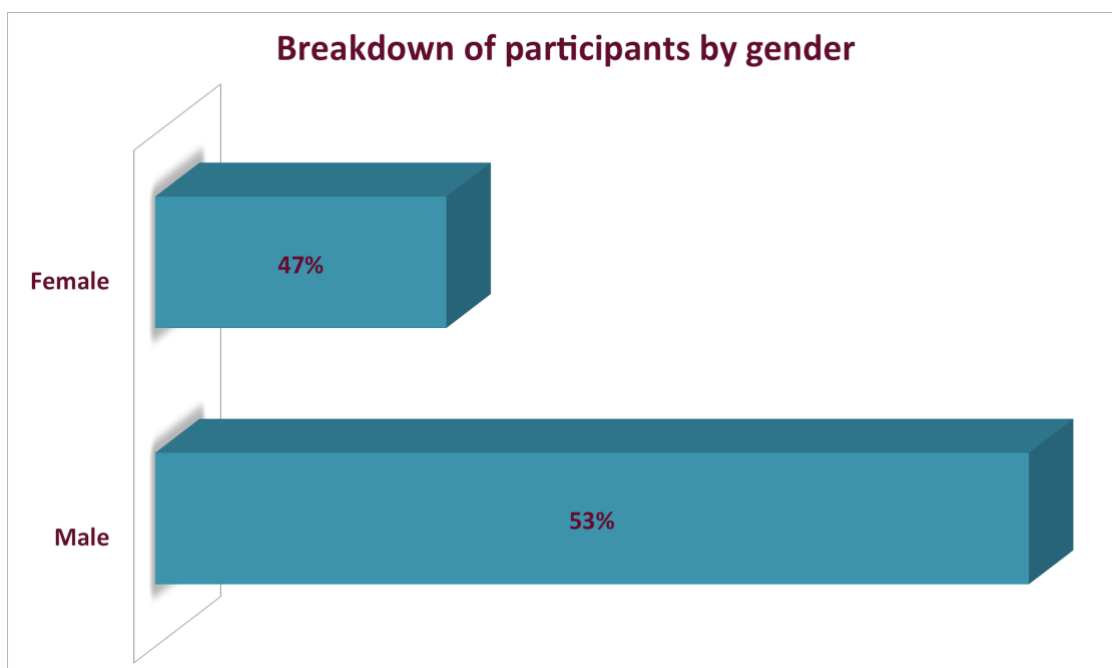


All stakeholder groups were represented at the meeting.



<sup>2</sup> This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.

In terms of gender representation, 53% of all participants were male, and 47% female. Among all participants, 19% were youth.



### SEEDIG 2017 budget

SEEDIG is financed solely through donations and in-kind support from sponsors and supporters. A general overview of the contributions received for SEEDIG 2017, as well as of the costs involved in the preparation of the annual meeting, is presented below.

### Overview of costs

BUDGET ITEM	Actual costs (EUR)
<b>1. Logistics for the Ohrid event</b>	
1.1. Technical equipment	1320
1.3. Webstreaming, recording, photo	540
1.4. Catering (coffee breaks and lunch)	
<i>a.</i> Day 0	covered by host
<i>b.</i> Day 1	4792
1.5. Event material	
<i>a.</i> Banners, event brochure, diplomas	484

<i>b.</i> Badges	covered by host
<b>1.6. Social events</b>	
<i>a.</i> Welcome cocktail (23 May)	covered by host
<i>b.</i> Social event 1 (24 May)	covered by host
<i>c.</i> Social event 2 (25 May): catering and transportation	6040
<b>2. Youth School and Fellowship Programme</b>	
2.1. Travel costs for 17 Youth School students and 16 fellows (reimbursements, transportation Skopje-Ohrid-Skopje)	4823
2.2. Accommodation costs	3890
<b>3. Interns</b> (travel and accommodation costs for the meeting)	800
<b>4. Executive committee</b>	
4.1. Travel and accommodation costs for Ohrid for two members	1020
4.2. Travel and accommodation costs for one member attending the EuroDIG planning meeting in Tallinn (January 2017)	508
<b>5. Contingency costs</b>	127
<b>TOTAL</b>	<b>24344</b>

### Budget and sponsors for SEEDIG 2017

Sponsor	Status	Contribution (EUR)
Internet Society	Gold sponsor	10000
ICANN	Gold sponsor	9675,43
RIPE NCC	Silver sponsor	5000
IGFSA	Bronze sponsor	3160,12
Afilias	Bronze sponsor	1000
RNIDS	Bronze sponsor	1000
Amount left from 2016	-	4951,69
<b>TOTAL</b>		<b>34787,24</b>

Comparing the total budget for SEEDIG 2017 and the final costs, a surplus occurs. This surplus will be used to cover costs related to communication and outreach (improvements to website, mailman, printing materials related to SEEDIG's representation at various events), intersessional activities, and/or the planning of SEEDIG 2018.

**Note:** Due to the fact that SEEDIG does not exist as a legal entity, support has been sought for funds management. For the SEEDIG 2017 annual meeting, funds were collected and managed through the EuroDIG Support Association. All decisions related to expenditures have been made by the SEEDIG executive committee, and executed by the EuroDIG Secretariat. It is expected that the same approach will be followed for SEEDIG 2018.

More comprehensive information about the SEEDIG 2017 annual meeting, as well as other activities undertaken by SEEDIG in 2017, can be found in the [SEEDIG 2017 Report](#).