

Evaluation survey







About the survey

An online evaluation survey was made available to SEEDIG 2018 meeting participants who wanted to share their impressions, degree of satisfaction and views on how SEEDIG went, whether it should continue, and how it could improve. Below are some visualisations of the survey results.





Key feedback (1)

- According to the majority of respondents (79%), the overall theme of *Digital Transformation and Digital Society in SEE+* and the discussions held at the meeting addressed the current digital policy challenges in SEE+.
- The sessions (S1) Digitalisation and digital policy in SEE: National priorities and regional cooperation, (S2) Digital skills and lifelong learning in the data economy, and (S3) Is the Internet neutral? From network neutrality to platform neutrality, were all equally noted as most useful and interesting to the highest number of respondents (46%).
- ➤ Next generation Internet, VR/AI, issues around privacy and data economy, and regional brain drain were proposed as potential future topics for SEEDIG meetings.



Key feedback (2)



- It was beneficial to extend the SEEDIG meeting to a full two-day event (92%) and the initiative should be continued in the future (100%), according to the overwhelming majority.
- ➤ While most respondents were satisfied with the content, format and interactivity of the sessions, new ideas were proposed for the future, such as the introduction of best practice forums on thematic areas and a stronger focus on specific issues during sessions such as during the World Cafè ones.
- There is a general agreement on the value of SEEDIG and the need to make it more relevant and attractive. Proposals on how to achieve this include more promotion, within and beyond the SEE+ region; more focus on attracting regional stakeholders from the governments and the private sector; and attracting regional innovators.



1. What worked well at SEEDIG 2018?

- > Flow and content of sessions.
- Organisation, venue, catering, participation, speakers, inclusiveness, openness, multistakeholder dimension, partners.
- Everything during the sessions was planned out perfectly, in a timely manner and adjusted to the majority.
- Meeting people from the region who work in the areas of interest and have experience in the Internet governance sphere.
- ➤ Topics were relevant and well chosen, and alternating session formats helped keep the audience engaged (and moving around).
- Cryptoparty.



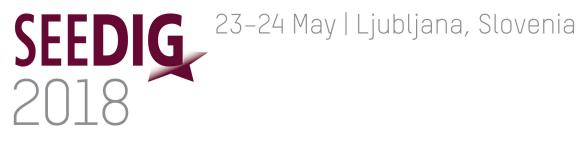
- Communication with the organisers, among the participants, schedule, confirmed guests – all went well.
- Absolutely everything. It was a very complex meeting regarding the information received, also very well organised. No complaints!
- Good attendance rate and public engagement.
- ➤ The Youth School's debate was an amazing idea. Everything was very organised.
- Stunning organisation of the day 0 and the following days of the conference. Interesting presentations and speakers.
- ➤ Diverse format of discussions. Communication, exchange of ideas, full involvement and attention to individual opinion.





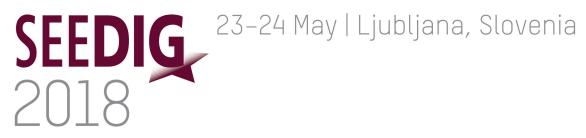
2. What worked less well at SEEDIG 2018?

- ➤ Communication within session organising teams.
- Video support, online participation.
- > Intensive hours.
- ➤ Maybe fellows have to prepare lightning talks as an obligatory part of SEEDIG.
- Some discussions lacked representation from the industry and the business.
- ➤ Social events. Time and space for informal networking are just as important for fostering new ideas, developing new projects and strengthening bonds within the community as the formal programme.





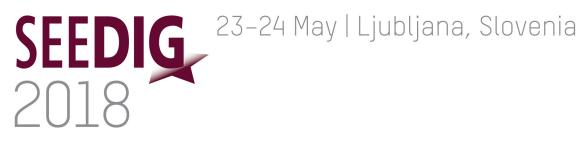
3. Participants rated their satisfaction with different aspects of **SEEDIG 2018:**





3.1. The planning process for the meeting.

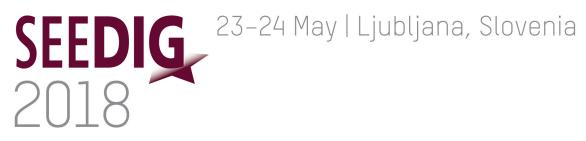






3.2. Relevance of the overall theme of the meeting to the current digital policy challenges in SEE and the neighbouring area.

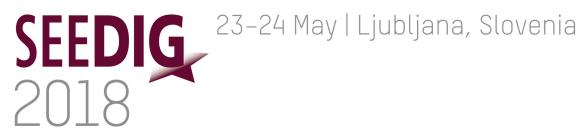






3.3. Relevance of the programme to the current digital policy challenges in **SEE** and the neighbouring area:

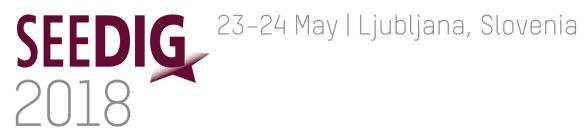






3.4. Content and format of the sessions.

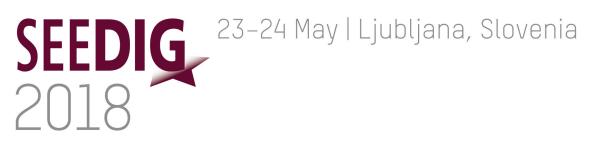
1	Satisfied	83%
2	Neither satisfied nor dissatisfied	17%
3	Dissatisfied	0%





3.5. Session interactivity (degree of inclusion of all participants into discussions, in addition to panelists/resource persons).

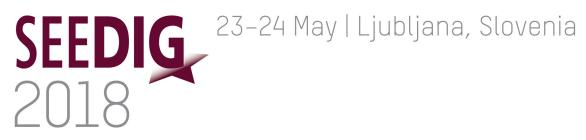






3.6. Content and format of the Lightning talks.

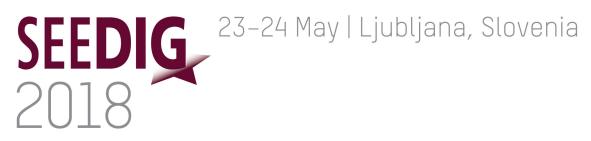
Satisfied	75%
Neither satisfied nor dissatisfied	21%
Dissatisfied	4%





3.7. Content and format of the Cryptoparty.

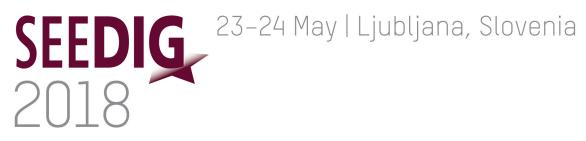
Satisfied	71%
Neither satisfied nor dissatisfied	17%
Dissatisfied	13%





3.8. SEEDIG Youth School

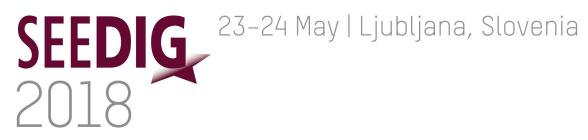
Satisfied	63%
Neither satisfied nor dissatisfied	37%
Dissatisfied	0%





3.9. SEEDIG Fellowship Programme

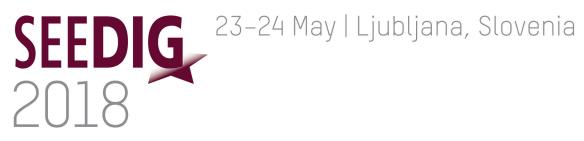
Satisfied	75%
Neither satisfied nor dissatisfied	25%
Dissatisfied	0%





3.10. Online participation

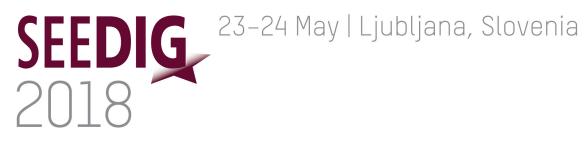
Satisfied	48%
Neither satisfied nor dissatisfied	43%
Dissatisfied	10%





3.11. Logistics (venue, room set-up, technical arrangements, catering, etc.)

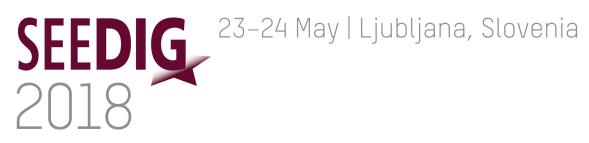
1	Satisfied	96%
2	Neither satisfied nor dissatisfied	4%
9	Dissatisfied	0%





3.12. Would you say it was useful to extend the SEEDIG meeting to a full two-day event?

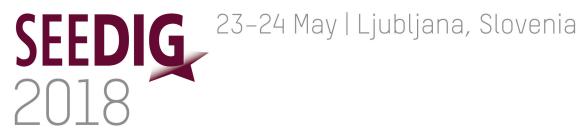






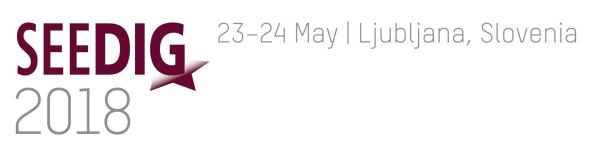
3.13. Which session(s) in SEEDIG 2018 meeting programme was/were most interesting and useful for you?

1	(S1) Digitalisation & digital policy in SEE: National priorities and regional cooperation	46%
2	(S2) Digital skills and lifelong learning in the data economy	46%
3	(S3) Is the Internet neutral? From network neutrality to platform neutrality	46%
4	SEEDIG Fellowship Programme	42%
5	SEEDIG Youth School	42%



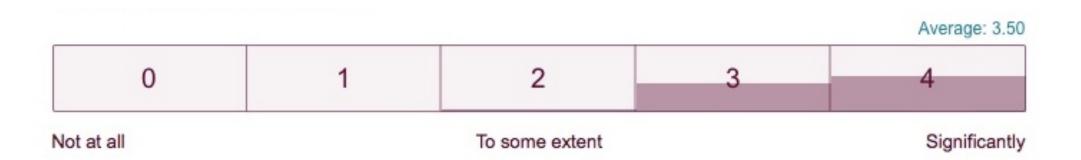


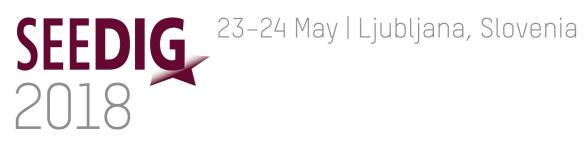
6	(S4) Digital rights in SEE: Between awareness and enforcement	38%
7	(S5) Cybersecurity: National frameworks and regional cooperation	38%
8	(S6) The click-economy: the practical implementation of data protection in the digital ec	38%
9	SEEDIG Cryptoparty	38%
10	(S7) Data-driven technologies: Expectations and practical implementation in SEE	33%
11	Lightning talks on technical issues	33%
12	(S8) Internet governance in SEE: Putting the puzzle together	29%
13	Internet governance under the magnifying glass [newcomers session]	25%





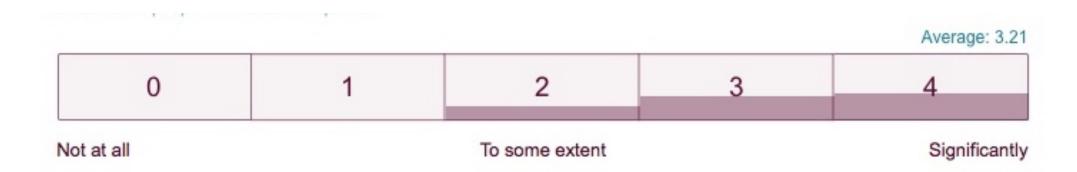
3.14. Has SEEDIG 2018 contributed to enhancing your understanding of various Internet governance and digital policy issues?

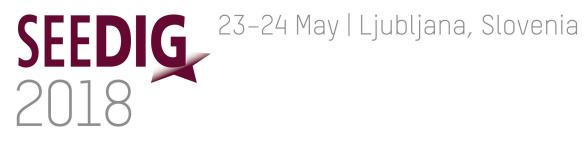






3.15. Have the sessions shared experiences and best practices, and/or discussed possible solutions that you think could assist you in addressing digital policy challenges faced by your organisation/community/country?

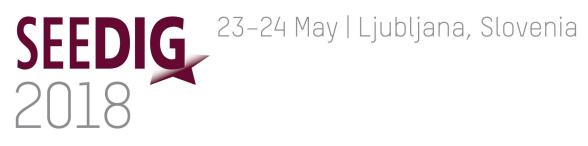






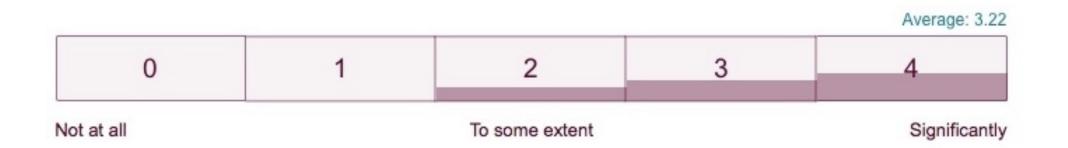
3.16. Are you familiar with the monthly regional *SEEsummaries* of Internet governance and digital policy development, and the monthly SEEhub meetings?

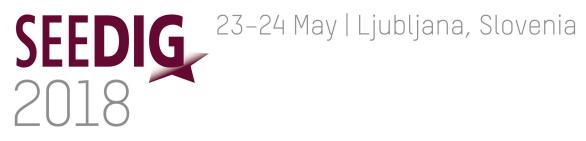






3.17. If you answered 'yes' to the previous question, do you find this SEEDIG intersessional activity useful to you, your organisation, or the overall Internet community in the region?



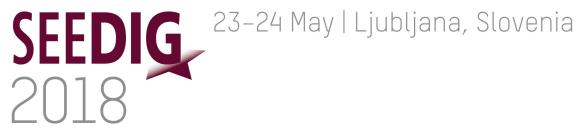




3.18. Do you find value in SEEDIG, as a sub-regional IGF initiative, and would you like to see it continue over the next years?

1	Yes	100%
2	No	0%







4. Suggestions for the future





4.1. Suggestions for topics that would bring an added value to future SEEDIG meetings.

- ➤ Next generation Internet: VR/AI; online hate speech; privacy and the data economy; brain drain.
- ➤ It would be nice to hear regional innovators on how and what they use the Internet for.
- ➤ It would be interesting to introduce some thematic areas such as the Best Practice Forum to have a deepening of certain areas/themes.
- ➤ All the interactive sessions were great and it would be good to continue the same way.





4.2. How could SEEDIG become more relevant and attractive?

- ➤ More promotion, not only in the SEE+ region.
- ➤ Different involvement of the Youth School and the way they learn, because such great amount of information can be overwhelming to the beginners.
- ➤ More governmental and business outreach. Also, more effort to include people with technical backgrounds who should strive to make their work understandable to others.
- Less lessons during the day, that is, shorter day and more focus on some issues/themes.
- The world cafe discussions format during the conference was the most beneficial part and would suggest more of them in the future.
- ➤ More regional partnerships and outreach. SEEDIG (and the IG world in general) are still a closed world, with only a few aware of IG activities and programmes.
- ➤ More people and less political talks.



Final note



For any queries about this evaluation survey, please contact us at execom@seedig.net.



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