MEMORANDUM OF UNDERSTANDING

FOR STRATEGIC COOPERATION

between

South Eastern European Dialogue on Internet Governance (SEEDIG)

and

Digital Dialogues, Civil Non-Profit Organization

This Memorandum of Understanding (the "MoU") is entered into force on the day of signing, by and between:

1. **South Eastern European Dialogue on Internet Governance (SEEDIG)**, with registered office at Milentija Popovića 32A, 11000 Belgrade, Republic of Serbia, legally represented by Mr. Dušan Stojičević, hereinafter referred to as "SEEDIG"; and
2. **Digital Dialogues, Civil Non-Profit Organization**, with registered office at 10 Nikis Street, Agia Paraskevi, 15342 Attica, Greece, Tax Identification Number 996618095, legally represented by Mr. Charalampos Kyritsis pursuant to its Articles of Association, hereinafter referred to as "Digital Dialogues".

SEEDIG and Digital Dialogues are hereinafter jointly referred to as the "Parties" and individually as a "Party".

1. PURPOSE AND STRATEGIC RATIONALE

This MoU establishes a non-exclusive framework for strategic cooperation between the Parties. Its purpose is to strengthen dialogue and regional cooperation on Internet governance, digital policy, emerging technologies, and the responsible digital transformation of society, while promoting an open, secure, stable, resilient, inclusive, and multistakeholder Internet.

The cooperation is intended to connect the Parties' respective networks and expertise and to create practical opportunities for knowledge exchange, stakeholder participation, visibility, and jointly agreed initiatives.

2. AREAS OF COOPERATION

Subject to mutual agreement and available resources, the Parties intend to cooperate in the following areas:

- Mutual promotion of each Party's annual conference, meetings, and other relevant activities through appropriate owned communication channels, including websites, newsletters, social media, and partner networks.
- Encouraging the participation and exchange of speakers, moderators, subject-matter experts, and institutional representatives in jointly agreed events and activities.
- Sharing publicly available information, publications, research, policy insights, and good practices related to Internet governance, digital policy, cybersecurity, artificial intelligence, emerging technologies, and regional cooperation.
- Exploring the co-organisation or co-branding of joint sessions, roundtables, workshops, webinars, consultations, and other regional initiatives.
- Supporting capacity-building and digital-skills initiatives for relevant stakeholder communities, where these are aligned with the mission and priorities of both Parties.
- Promoting meaningful multistakeholder participation involving governments, the private sector, civil society, academia, the technical community, and international or regional organisations.

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3. COMMUNICATION AND VISIBILITY COMMITMENTS

To give practical effect to the strategic partnership, the Parties agree to the following communication and visibility arrangements:

- Each Party will list and display the other Party, including its approved logo and a link to its official website, in the “Strategic Partners” or equivalent section of its official website for the duration of this MoU.
- Digital Dialogues will acknowledge SEEDIG as a Strategic Partner on the official Digital World Summit Greece website and, where appropriate, in conference-related communications and materials.
- SEEDIG will acknowledge Digital Dialogues and/or Digital World Summit Greece as a Strategic Partner on its official website and, where appropriate, in communications related to its annual meeting and other relevant initiatives.
- The Parties will aim to support mutual visibility through at least three (3) jointly agreed communication actions per calendar year. These may include social-media posts, newsletter mentions, website articles, event listings, or other appropriate formats.
- Requests for publication should, where reasonably possible, be submitted at least seven (7) calendar days before the requested publication date and should include final, approved copy and visual assets.
- Any communication to mailing lists will be subject to the recipient Party’s editorial discretion, applicable data-protection requirements, and the relevance of the content to its audience.

4. IMPLEMENTATION AND COORDINATION

Specific activities will be agreed on a case-by-case basis. Where appropriate, the Parties may document the objectives, responsibilities, timeline, deliverables, communication plan, resource requirements, and approval process for a particular activity in writing, including by email or a separate project agreement.

Each Party will designate one primary contact person responsible for coordination. The contact persons may review the cooperation periodically and propose an indicative annual activity plan. Neither Party is obliged to undertake an activity that has not been expressly approved by both Parties.

5. USE OF NAMES, LOGOS, AND BRAND ASSETS

Each Party retains ownership of its name, logo, trademarks, brand assets, and pre-existing intellectual property. The use of a Party’s name, logo, or visual identity by the other Party requires prior approval and must comply with the relevant branding guidelines.

Approval for one activity does not constitute general or continuing authorisation for other uses. Upon expiry or termination of this MoU, each Party will remove the other Party’s logo and Strategic Partner reference from its website and future materials within a reasonable period, except in archived content relating to activities already completed.

6. INTELLECTUAL PROPERTY AND JOINT CONTENT

Each Party retains all rights, title, and interest in intellectual property owned or created by it independently before or during the term of this MoU. The ownership and permitted use of any content, research, publication, recording, or other material jointly created by the Parties will be agreed in writing before publication or distribution.

7. FINANCIAL ARRANGEMENTS

This MoU does not create any financial obligation for either Party. Each Party will bear its own costs arising from the cooperation unless otherwise agreed in writing. Any activity involving fees, sponsorship,

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procurement, travel, production costs, or other financial commitments will require a separate written agreement and will be subject to the availability of resources and the relevant internal approvals.

8. CONFIDENTIALITY AND DATA PROTECTION

The Parties will not disclose information expressly identified as confidential without the prior written consent of the disclosing Party, except where disclosure is required by law. Each Party will process personal data in accordance with applicable data-protection legislation, including the General Data Protection Regulation, where applicable.

9. PRINCIPLES OF COOPERATION

The cooperation will be guided by mutual respect, trust, equality, reciprocity, transparency, inclusiveness, editorial independence, and respect for each Party's autonomy, governance structure, policies, and decision-making processes. Nothing in this MoU creates an agency, employment, joint venture, or exclusive relationship between the Parties.

10. DURATION AND TERMINATION

This MoU will enter into effect on the date of the last signature and will remain valid for a period of two (2) years. It may be renewed by mutual written agreement.

Either Party may terminate this MoU at any time by providing thirty (30) calendar days' written notice to the other Party. Termination will not affect any activity already agreed or in progress, unless the Parties decide otherwise in writing.

11. NON-BINDING NATURE

This MoU records the Parties' intentions and provides a framework for cooperation. Except for the provisions concerning confidentiality, data protection, intellectual property, and authorised use of names and logos, it does not create legally binding obligations under national or international law.

12. AMENDMENTS

This MoU may be amended at any time by mutual written agreement of the Parties. Any amendment must be signed by authorised representatives of both Parties.

13. NOTICES

Formal notices under this MoU will be sent by email to the designated contact persons of the Parties, with confirmation of receipt, or to any replacement contact notified in writing.

For South Eastern European Dialogue on Internet Governance (SEEDIG)

Name: Dušan Stojičević
Title: Legal Representative
Signature: _____
Date: 23 September 2026

For Digital Dialogues, Civil Non-Profit Organization

Name: Charalampos Kyritsis
Title: Legal Representative
Signature: _____
Date: 29 October 2026

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Επιβεβαιώνεται το γνήσιο. Υπουργείο Ψηφιακής Διακυβέρνησης / Verified by the Ministry of Digital Governance, Hellenic Republic
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Signature:
ΧΑΡΑΛΑΜΠΟΣ ΚΥΡΙΤΣΗΣ / CHARALAMPOS KYRITSIS
Father's name: ΠΑΝΑΓΙΩΤΗΣ / PANAGIOTIS
TIN: 158543909
Date of signature: 29/10/2026 11:20:32